

## Itchy's Alphabet

**ABB Creations Ltd.**  
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<b>Handwriting Readiness</b>	
Manipulatives	Plush toys, Erasers, Stickers, Ikea snake, Pig puppet, X puppets, etc.
Teaches Left/Right Progression	- "Position in Space and Printing". -Teach continuous stroke letters
Teaches Proper Grip	Talk about proper grip in my workshops.
Language Component	- "Position in Space and Printing' handout. - Use consistent terms (eg for r, n, m h, b, p – down, back up and around)
Teaches Sitting Position	
<b>Print</b>	
Teaching Order	-Emphasize the lower case letters c, d, a, g, q, o, s, f, e, l, t, l, j, k, u, r, n, m, h, b, p, v, y, w, x, z - Provide, opportunity to practice upper case on worksheet - "Logical Letter Formations" - "upper case/lower case comparisons"
Letter Style**	Traditional Font and Script Font
Letter Formation**	Top to Bottom Left to Right
Verbal Directions*	Verbal rhyme cue corresponds to visual cue Each letter has a verbal cue
<b>Preventing/Correcting Problems</b>	
Reversals	(Strategies to prevent/correct?) Firstly, using Logical Letter Formations, combined with the picture cues, helps to prevent reversal from happening in the first place. We have a b-d-p and a g-p-q Reversal Package that corrects these common problems.
Size	-Interlined paper - Modelling and tracing -Increase line size if necessary.

<b>Numbers</b>	
Teaching Method	
<b>Support Services</b>	
In-service Training	Yes
Website Support	<a href="http://www.itchyalphabet.com">www.itchyalphabet.com</a>
Parent Support	Online Games -Blackline Master 3 -Game Cards -Interactive Games CD
Curriculum adaptable for special needs	-Yes -Program can certainly be paced to move more quickly or slowly, depending on the needs of the students.
<b>Workbook Design</b>	
Organization of Pages*	(Graphics? Orientation?) This varies with each Blackline Master Set. Best to go online and view the different sets.
Page Incorporates Other Activities*	Yes- - Some contain a colouring option as well as printing/reading practice.
Use of Capitals/Lowercase	Lower case – practice with upper case is provided
Letter Models*	Models on left margin and visual cue/picture on top of page
Left-handed Friendly	No
Spacing*	
Type of Paper Used*	interlined
<b>Illustrations</b>	
Placement	Top of page and top right
Type	Computer generated pictures
Color/Black and White	Black and White -Blackline masters Color- Alphabet Book, wall cards, game cards, stickers, etc
<b>Price</b>	
Individual Teacher's Guide	\$14.98
Group Teacher's Guide Discount	Dependent on number of orders
Individual Workbooks	These are available as reproducible Blackline Master sets (\$4.98 - \$9.98) for use in a single classroom
Group Workbook Discount	These are reproducible, once you purchase a set, they are yours to reproduce year after year
Parent Cost	When orderings sets of Game Cards or Interactive Games CD's for parent use, are able to negotiate a price, dependent on numbers
Complete Itchy Collection	\$275.00

Itchy's Alphabet Book (1)	\$19.98
Set of 25 erasers	\$6.25
Hands on Vowels (set of 5 stuffed toys)	\$31.98
Itchy Figurines (1)	5.98
Itchy Alphabet Songs (CD+ Song Sheet (1)	15.98
Teaching Guide (1)	\$14.98
Interactive Games CD (1)	\$24.98
Reproducible Readers Set 1 (1)	\$24.98
Reproducible Readers Set 2 (1)	\$12.98
Blackline Masters Set 1-Coloring Book (1)	\$9.98
Blackline Masters Set 2- Printing Practice (1)	\$9.98
Blackline Masters Set 3- Mini Coloring Book (1)	\$4.98
Blackline Masters Set 4- Identification of Initial Sounds (1)	\$9.98
Blackline Masters Set 5- Outline Letters (1)	4.98
Blackline Masters Set 6- d,b,p Reversal Package (1)	\$6.98
Blackline Masters Set 7- g, p, q Reversal Package (1)	\$6.98
Blackline Masters Set 8- Accuracy and Automaticity Drills (short vowels) (1)	\$9.98
Blackline Masters Set 9- Accuracy and Automaticity Drills (long vowels) (1)	\$9.98
Blackline Masters Set 10- Accuracy and Automaticity Drills (sight words) (1)	\$6.98
Blackline Masters Set 11- Listening for Initial Blends (1)	\$9.98
Blackline Masters Set 12- Phonological Awareness (1)	\$4.98
Blackline Masters 1-12 Set	\$85.98
Stickers –nine pages, 80 per page (1)	\$14.98 (24 of each picture cue plus extra Itchy stickers)
Desk Strip -28 per package (1)	\$12.50
Large Cards (1)	\$19.98
Game Cards (1)	\$12.50

Phonic Sound Cards (1)	\$ 12. 98
Small Cards (1)	\$12.50

\*For further information access [www.itchysalphabet.com](http://www.itchysalphabet.com)